39th ANNUAL INTERNATIONAL CONGRESS
Congress President: René H. Fortelny
MAY 24th - 27th, 2017
VIENNA | AUSTRIA

www.ehs2017vienna.com
Dear Industry Representatives,
Ladies and Gentlemen,

It is a great honour and privilege for Vienna to be elected to host the 39th Annual International Congress of the European Hernia Society (EHS) in 2017. The meeting will take place from May 24th – May 27th, 2017 in Vienna, the historical domain of Theodor Billroth, one of the most important founders of modern abdominal surgery.

The meeting is one of the largest international meetings in the field of abdominal wall surgery and has the reputation to present the most modern advances. The 39th Annual International Congress of the European Hernia Society is entitled „Prevention and Prophylaxis beyond Hernia Surgery” and will cover topics of ever increasing interest in modern times including cost awareness and patient outcome.

About 1200 international experts are expected at the conference and it is my pleasure to invite you to present your company at EHS 2017 to be part of an attractive and exciting programme.

Various options shall help to perfectly position your company. Become part of this European meeting in the vast field of abdominal surgery.

We look forward to welcoming you to a scientific springtime in Vienna.
Vienna is waiting for you!

René H. Fortelny
Chairman
General Information

EHS 2017 Congress Venue

Hofburg Vienna
Heldenplatz
1010 Vienna
Austria

Timetable

Congress Dates: May 24th – 27th, 2017
Hernia Compact International: May 22nd – 24th, 2017
Opening Ceremony:* May 24th, 2017 - 17:00-18:00
Welcome Reception at the Exhibition Area:* May 24th, 2017 - 18:00-19:00
Networking Evening at the City Hall Vienna: May 26th, 2017 - 19:30

Timetable for exhibition

Booth build-up: Tuesday May 23rd, 2017 – 08:00-19:00
Wednesday May 24th, 2017 – 08:00-15:00

Opening hours: Wednesday May 24th, 2017 – 17:00-19:00
Thursday May 25th, 2017 – 09:00-18:00
Friday May 26th, 2017 – 09:00-18:00
Saturday May 27th, 2017 – 09:00-12:30

Booth break-down: Saturday May 27th, 2017 – 14:00-19:00

Details for booth build-up and break-down will be provided in the Exhibitors Manual.

* All exhibitors are kindly invited to attend the Opening Ceremony and the Welcome Reception at the Exhibition Area. It is recommended that one person remain present at your booth.
Exhibition

Exhibition Fees

€ 550 per m² booked and fully paid before December 31st, 2016
€ 600 per m² booked and fully paid after January 1st, 2017

Included in the Exhibition Fees

- Allocated exhibition space
- Welcome drinks (Welcome Reception on Wednesday evening)
- Refreshments during official coffee breaks
- Access to the Opening Ceremony and scientific sessions (Exhibitor Badge required)
- Listing on the conference website
- Conference bag with programme (one per exhibiting company)

Minimum Stand Size

The minimum stand size is 6m².

Exhibitor Badges

Per 6m² - 2 complimentary exhibitor badges
Per 12m² - 4 complimentary exhibitor badges
Per 20m² - 7 complimentary exhibitor badges

Additional exhibitor badges can be purchased for 100€ each.

Floor Plan, Space Application & Allocation of Stand Locations

The preliminary floor plan and up-to-date overview of stand locations are available from the Vienna Medical Academy/MVM KG. After booking, the Vienna Medical Academy/MVM KG will send the up-to-date overview with a proposal for the location of your booth.

Please note that exhibition space will be assigned on a "first-come, first-served" basis upon receipt of the completed Exhibition Application Form and corresponding fees.

Exhibitors Manual

Detailed exhibit information and instructions, build-up and break-down days and times, as well as order forms and links for services and supplies (stand furniture, audiovisuals, flowers and plants, freight forwarding and Internet, etc.) will be available in the Exhibitors Manual (January 2017).
Sponsorship Options

Sponsors may create custom packages according to their needs and product strategies. The individual sponsorship options will be added up (exhibition and sponsorship).

- **Platinum Sponsor** – € 40.000
- **Gold Sponsor** – € 25.000
- **Silver Sponsor** – € 10.000

Print Options

- **Congress bag insert** – € 2.000
  Insert your product flyer or company brochure in the delegates’ congress bags. Approximately 1000 bags will be given out. The maximum size shall not exceed DIN A4 (210x297mm) with a weight of approximately 150 gram.

- **Roll up placement at prominent position** – € 2.000
  Have a roll up placed at the entrance area of the congress venue branded with your company logo and/or writing.

- **Full colour advertisement in final programme** – € 2.500
  Have your product and/or company advertisement printed in the EHS 2017 congress programme and communicate your company’s message. The final programme is a unique source of information. It provides delegates with a combination of all necessary information about the venue and the scientific sessions. The congress programme will be in A5, full colour (4c).

- **Notepads with company CI (to be provided by sponsor)** – € 2.500
  Have one notepad included within every delegate’s congress bag, branded with your company logo and/or writing.

- **Pens with company CI (to be provided by sponsor)** – € 2.500
  Have one pen included within every delegate’s congress bag, branded with your company logo and/or writing.

- **Signage sponsorship** – € 2.500
  Have your company logo printed on signs throughout the congress venue.

- **Logo on name badge** – € 5.000
  Have your company branding on all delegates name badges.

- **Logo on pocket programme** – € 5.000
  Have your company logo and/or slogan published on the official Pocket Programme. Each delegate will find a pocket programme in his or her name badge holder.

- **Lanyards (to be provided by sponsor)** – € 5.000
  About 1200 congress lanyards will be given out during the EHS 2017 meeting. The lanyards will be branded with your company logo and/or writing.

- **Congress bag branding** – € 12.000
  This exclusive option can be ordered by only one company. About 1200 congress bags will be produced. Your company logo will be printed on the front. (Mutual agreement of design)

*Exclusive to only one sponsor*
Media options

Logo or slide presentation (only visual) at the “Feststiege” * € 13.000
Present your company logo on the way to the plenary rooms for the duration of the congress.

App branded for a sponsor € 15.000
The price includes the sponsor’s name/company logo on a banner running on the EHS 2017 mobile app. All participants can download the app free of charge.

Be part of the programme

Hernia Compact International € 5.000
The pre-congress course is the most practical teaching session available at EHS 2017. The Hernia Compact International is intended primarily for surgical training assistants, as well as for all medical surgical specialists wishing to update their basic knowledge of hernia surgery. This course provides interactive demonstrations and opportunities for hands-on experience and is an extremely valuable way to consolidate theoretical knowledge and discover some practical skills.

By selecting this option, the sponsor could
- provide instruments and other work materials
- notepads and pens
- course bag inserts
- book a exhibition space for the 3rd day (only 3m² for a roll up and a high table).

The company logo will be placed on the course programme and the course bag.
The programme of the course includes training in all topics of abdominal wall surgery.

Live Surgery € 15.000
A live surgery is planned during the main programme of the conference. The live surgery will be conducted in a partner hospital and broadcasted in the main plenary hall of the conference venue. Maximum exposure for the sponsor can be gained in providing endoscopy, imaging systems, laparoscopic instruments, meshes, fixation devices and different materials used in the hernia live surgery.

Satellite or Lunch Symposium € 20.000
Satellite or Lunch Symposia are the ideal way and platform to get in direct contact with the maximum number of delegates of your target group.

Satellite or Lunch Symposia are only offered in accordance with the congress programme and thus are limited. Satellite or Lunch Symposia slots may not be available at all times, therefore please indicate your interest as early as possible.

Your company will be provided with an appropriate lecture hall for the duration of 1,5 hours, standard technical equipment (projector, screen, speaker microphone, microphone for moderators), standard furniture (stage, moderator table, lectern, standard audience set up – depending on room) and lead scan with participants’ information (only participants who agreed to get scanned). Lunch bags/buffet lunch need to be arranged by the sponsor company.
Congress events

Co-sponsor of the official EHS Welcome Reception   € 4.000

A Welcome Reception, which is attended by participants in a relaxed atmosphere, provides an important opportunity for networking, establishing new contacts and maintaining existing business or personal contacts. Every delegate at the Welcome Reception receives an overview programme on which your company logo will be printed. In order to create and deepen new business relations, personal attendance is possible. Additionally, 2 roll ups can be placed at the entrance to the plenary hall.

Please note that there is limited availability for this option.

Sponsor of one official EHS Coffee Break   € 4.000

During the official coffee breaks, complimentary coffee, tea and refreshments will be served. Your company display (roll up/banner) will be placed in the catering area and your company logo will be printed on the menu.

Additional Options

Your flag at the “Heldenplatz” (1 flag)   € 5.000

Welcome all delegates with a flag at the premises of the congress venue. Please note that the flag needs to be provided beforehand. Space for two company flags is available. The space will be given away on a “first-come, first-served” basis.

Parking space at the Heldenplatz for company branded car   € 5.000

Place a promotional car in front of the congress venue. For the duration of the event, the car will convey your company’s message.

Branded water stations for all participants *   € 8.000

Have your company branding on branded water stations throughout the venue.

* Exclusive to only one sponsor
Exhibition Application Form

Please return the completed form to
E-Mail: office@MitroVM.at, Tel.: +43 676 59 52 936

Exhibitor: ____________________________________________________________

Invoice Recipient: (company name and address): ____________________________________________________________

PO No: ____________________________ VAT Reg. No.: ____________________________

(if required) (Obligatory for EU countries)

Tel.: ____________________________ Fax: ____________________________

Contact Person: ____________________________ E-Mail: ____________________________

We hereby order:

Floor Space: ________ m² (desired dimensions: _____ m long x _____ m deep)

☐ at € 550 per m² - booked + fully paid before December 31st, 2016
☐ at € 600 per m² - booked after January 1st, 2017

Minimum Registration: 6 m²

Exhibit space will be assigned on a “first-come, first-served” basis, upon receipt of the completed Exhibit Application Form and receipt of the corresponding fees. Measurements are outside measurements. Proportionate basic cleaning costs are obligatory and at extra cost.

For information – please check:

☐ we will set up our own pre-constructed stand
☐ we will bring a folding/umbrella stand
☐ we will order a standard rental stand at extra cost (by submitting the respective order form from the exhibitors manual)
Condition of Payment

All fees in this Exhibit Invitation are payable in EURO and exclude VAT.
For companies with Austrian VAT registration number: +20%
For all EU countries: net prices – the tax liability lies with the benefit recipient (reverse charge).
For all other countries: net prices – the tax liability lies with the benefit recipient.

- Bookings at the early stand space fee (booked before December 31st, 2016) must be paid in full before December 31st, 2016
- Bookings at the late stand space fee (booked after January 1st, 2017) must be paid in full upon reservation of stand space
- MVM KG will issue an invoice, with full bank details, for each payment due. Payment of each invoice should reach MVM KG before the payment due date stated on the invoice.
- The exhibitor is responsible for ensuring that MVM KG receives correct and full invoicing details at the time of exhibit space application. Default invoice name and address are as completed by the exhibitor on his/her Exhibition Application Form.
- If an invoice needs to be re-issued (at the request of exhibitor) with different name/address details, or other changed details, an administration fee of EURO 35.00 per invoice will be charged.
- If payment for space at the early fee is not received before the payment date mentioned on the relevant invoice(s), the exhibitor will receive an additional invoice for the difference between early and late fee without prior notice (EURO 50.00 per m²).
- All bank costs must be paid by the exhibitor. Any bank costs that are charged to MVM KG must be reimbursed before the beginning of the exhibition. MVM KG will inform exhibitor accordingly.
- In any case payment must be made before the opening of the exhibition. If not, participation cannot be guaranteed and the rental fee remains due.

Cancellation fee

50% of total space, if rental is cancelled up to three month prior to the congress (February 24th, 2017), 100% thereafter.

Congress Venue

Hofburg Vienna, Heldenplatz, 1010 Wien/Vienna, Austria

By signing this contract we accept the enclosed conditions for participation in the exhibition.
Sponsorship Application Form

Please return the completed form to
E-Mail: office@MitroVM.at, Tel.: +43 676 59 52 936

Exhibitor: ____________________________

Invoice Recipient: (company name and address): ____________________________

PO No: ____________________________ VAT Reg. No: ____________________________
(If required) (Obligatory for EU countries)

Tel.: ____________________________ Fax: ____________________________

Contact Person: ____________________________ E-Mail: ____________________________

We hereby order:

Print options

- Congress bag insert (max. A4 size) € 2.000
- Roll up placement at prominent position € 2.000
- Full colour advertisement in final programme € 2.500
- Notepads with company CI (to be provided by sponsor) € 2.500
- Pens with company CI (to be provided by sponsor) € 2.500
- Signage sponsoring* € 2.500
- Logo on name badge* € 5.000
- Logo on pocket programme* € 5.000
- Lanyards* € 5.000
- Congress bag branding* € 12.000

Media options

- Logo or slide presentation (only visual) at the “Feststiege”* € 13.000
- App branded for a sponsor € 15.000

* Exclusive to only one sponsor
Be part of the programme

- Hernia Compact International (Instruments and “promotion” from the Sponsor) € 5,000
- Live Surgery (Instruments and “promotion” from the Sponsor) € 15,000
- Satellite or Lunch Symposium € 20,000

Social options

- Co-sponsor of the official EHS Welcome Reception € 4,000
- Sponsor of one official EHS Coffee Break € 4,000

Additional Options

- Your flag at the “Heldenplatz” € 5,000
- Parking space at the Heldenplatz for company branded car € 5,000
- Branded water stations for all participants* € 8,000

The sponsor must pay all bank costs. Any bank costs that are charged to MVM KG must be reimbursed before the start of EHS 2017. MVM KG will inform exhibitor accordingly. Congress Venue: Hofburg Vienna, Heldenplatz, 1010 Vienna, Austria

Place / Date

Stamp of company / Signature of official representative

* Exclusive to only one sponsor
Conditions for Participation in the Exhibition

1. Contract – Exhibition Dates:
   Mailing or delivering this Registration Form does not constitute a formal agreement that the exhibitor is admitted to the exhibition. Contractual conditions are constituted when VMA or MVM KG (subsequently the Exhibition Management) sends written acceptance of the exhibitor to the exhibition. The Exhibition Management may refuse the exhibitor registration without giving cause. The registration form must be completed, signed with a legally competent signature and delivered on time. Special wishes regarding placement of the stands will be given all possible consideration, but placement demands as a condition of registration on the part of the exhibitor cannot be recognised. Furthermore the Exhibition Management may reduce the requested floor space. The Exhibition Management has the right to revise the location and time of the exhibition, to shorten the time of the exhibition and to cancel the exhibition. Any change in the length or time of the exhibition does not entitle the exhibitor to cancel the contract, to request the lowering of fees, nor to put forward a claim to damages incurred thereby. In the case of cancellation of the exhibition, the Exhibition Management will return the part payments received less the sum equivalent to the costs which have arisen for the Exhibition Management up to the time of cancellation, the registration fee will not be returned.

2. Purpose of the Exhibition – Advertising:
   The stands may be used only for exhibiting and advertising the exhibitor’s own products, the sale of any products is not permitted. Any orders for products that are taken must be in accordance with laws covering such orders. Advertising materials may be distributed only within the stand. During exhibition hours all stands must be continually staffed. The exhibition rooms are to be used only during the official opening hours. For the presentation of advertising lectures, advertising films, slide projection or for the distribution of samples, it is necessary to obtain written permission from the Exhibition Management. Companies that are not exhibitors are forbidden to advertise in any way in the exhibition hall or in the entrances to the exhibition hall. Any kind of promotion outside of your exhibition space is forbidden (such as Working Acts, Flyers etc.).

3. Catering:
   Catering must be arranged solely with the exclusive caterer of the event and is at the exhibitors own expense.

4. Booth build up – Maintenance of booths:
   Before setting up their stands, exhibitors must contact the Exhibition Management and reconfirm the placement of the stand and be informed of any special regulations relating to their stand. Side and back walls of stands are to be 2.5 (2 and a half) metres high; for any variation from this norm (2,5 metres) specific permission must be obtained from the Exhibition Management. For any changes in the size or structure of the floor space or for any changes to the rented objects, specific written permission must be obtained. Stands must be set up and completely fitted during the announced time; stands which are not finished can be rented to another applicant; in such case, the exhibitor is responsible for costs arising from cancellation and all attempts to put forward a claim to damages are invalid. An exhibitor, or advertising company contracted by the exhibitor, who wishes to set up a stand or exhibit of their own design and construction must submit sketches and plans with a statement of colour schemes to the Exhibition Management. The Exhibition Management reserves the right to demand changes in such stands or exhibits if safety regulations, technical requirements or the responsibility of preserving or obtaining the best possible overall image for the exhibition, as judged by the Exhibition Management, should so require. The side and back walls of all stands should be finished on the outsides as well as the insides. All directives and instructions of the Exhibition Management, with regard to the use of stands, the decoration of them, the use of self-designed and self-constructed stands, and fitting and furnishings of the stands, must be obeyed so that the exhibition may take place with as few complications as possible. If an exhibitor does not follow the directives of the management or does not carry out such directives punctually, the Exhibition Management reserves the right to take the necessary steps at the cost of the exhibitor. The Exhibition Management reserves the right to close or obstruct unused entrances or exits to the exhibition rooms and the right to direct the exhibitor to another place in the exhibition hall if necessary even if this directive conflicts with previous written agreements. The exhibitors are responsible for the proper care of the floors, walls, staircases and storage rooms, as well as the rented stands and rented furnishings. Rented stands and furnishings must be returned in a proper condition and in an orderly way. In rooms with parquet flooring or unmarred flooring special care must be taken. Heavy packing cases may not be unpacked in such rooms. To avoid scratches and grooves in such floors which could be damaged by sliding packing cases, the exhibitors are required to place a protective covering under heavy packing placed on such floors. The exhibitors and their shipping agents, on specific orders from the exhibitor, must take special care in transporting heavy packing cases and heavy loads. The use of forklift trucks or pallet trucks is prohibited. Exhibitors who wish to display extra heavy exhibits demanding special supports or foundations must get specific permission for this from the Exhibition Management. It is not permitted to drive nails or hooks in the walls of the exhibition hall nor, to install electric wiring, nor to cut or drill holes in the walls of the rented stands. Empty containers and packing materials must be disposed of at the cost of the exhibitor before the exhibition begins; cleaning the stand is in the responsibility of the exhibitor. No part of an exhibition stand may be hung from the ceiling. No structure of an exhibit or stand may project beyond the limits on any side of the stand location. No signs or project beyond the delimiting walls of the stand and each exhibitor must avoid hindering the view or entrance way of neighbouring stands. Special care must be taken to avoid lights or spot lights, which are annoying to visitors or neighbouring stands. Decorating materials used by the exhibitor must be fire-proof and written credible proof of this must be presented to the Exhibition Management upon request. Police regulations, fire regulations and other official regulations are to be observed at all times even during the construction and dismantling of the exhibits.
5. Electrical Installations – Power consumption:
The Exhibition Management arranges for the installation of a 230 Volt ring main supply at the cost of the exhibitors. The exhibitors agree to use this installation for all electric power requirements. It is forbidden for organisers or exhibitors to connect fuse boxes or electrical loads to the venue’s electrical sockets themselves. The Exhibition Management, however, is not responsible for any losses or damages which may occur from interruptions or defects in the electric power supply. The costs incurred for the installation of the main supply ring are divided equally by all the exhibitors; the cost of the electricity for each exhibitor is calculated according to the wattage of the electric equipment in his stand; this cost will be invoiced to each exhibitor according to a separate price not included in the rental prices. The exhibitor is responsible for the cost of electrical installations within the stand, however these installations may only be carried out by an electrician appointed by the Exhibition Management.

6. Subleasing – Access permission:
Partial or whole subleasing, or otherwise relinquishing a stand to a third party and private agreements for exchange of stands or floor space between two exhibitors is prohibited. The Exhibition Management reserves the right to enter any stand at any time.

7. Break down of stands:
The exhibitor must break down the stand within the allotted time and return the rented furnishings on time. The exhibitor must leave the stand area clear and the floor cleaned. Stored materials, empty containers and packing materials must be disposed of. Items left behind, for which no removal or storage arrangements have been made by the exhibitor, become the property of the Exhibition Management and no reimbursement will be made for such items. The Exhibition Management can demand that exhibitors restore the exhibition area to the original condition at the exhibitor’s expense. The rented items that were accepted as satisfactory for rental by the exhibitor are to be returned in satisfactory and undamaged condition. All rented items are considered to be in a satisfactory condition unless a written notation signed by the Exhibition Management is made at the time of rental. Exhibitors must bear the costs of repairs to damaged exhibition areas and of repairs or necessary cleaning of rented items. If the exhibitor does not break down and clear away his exhibit punctually, the Exhibition Management will remove the items at the exhibitor’s expense.

8. Liability:
The exhibitor is liable for all damages caused by the exhibitor, by their staff, by their visitors and clients, and by any agent acting for him; the exhibitor indemnifies the Exhibition Management in all such cases. The Exhibition Management recommends that the exhibitors take out an insurance policy to cover damage and loss or theft of to their furnishings and fittings during entire time of the exhibition, including the time allotted for setting up and dismantling, as well as during the exhibition days themselves, as the Exhibition Management is not liable for personal or property damage nor loss or theft.

9. Payments – Breach of contract:
The given dimensions of floor space, stands and rented items are approximate. The Exhibition Management reserves the right to change the dimensions in order to use the available exhibition area most efficiently and in order to adjust the stands to the blueprints of the exhibition hall. However prices charged are based on the actual dimensions; if more floor space than was originally ordered is later allotted and used, the fee for the space is to be paid immediately. The exhibitor bears the costs of all taxes, fees or official charges on the rental total. In case of delayed payment, ten percent (10%) interest per annum is charged. If a company wishes to withdraw from taking part in an exhibition after being under contract to do so, the following cancellation fees apply: 50% of total space costs if rental is cancelled up to three months prior to the congress, 100% thereafter.

10. Final Stipulations:
Any company that disobeys the directives of the Exhibition Management can be excluded immediately from the exhibition by the Exhibition Management. Such companies are liable for the whole rental sum, for the registration fee, and for all incidental expenses, including the legal value added tax. In cases in which the Exhibition Management is indebted to the exhibitor, the exhibitor may demand compensation instead of cash payment only with permission of the Exhibition Management. The exhibitor gives up all claims to contestation of the contract, especially in cases of mistakes and in cases in which the value of the contract exceeds or is less than half of the true value. All oral agreements, special permissions and special arrangements are valid only upon receipt of written confirmation. In all cases of litigation, the exhibitor agrees that the competency of the duly authorised court in Vienna, Austria is recognised. Electively, the Exhibition Management may choose to appeal to the competent court under whose jurisdiction the exhibitor falls, Austrian law is to be used.
Contact

Sponsoring & Exhibition Management
MVM KG - Mitro VeranstaltungsManagement
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